PROGRAMA DE EDUCACIÓN PARA PERSONAS JÓVENES Y ADULTAS GOBIERNO DE CHILE

COMMUNICATIONS

SNO2 APRENDIZAJE



TECHNOLOGY AND COMMUNICATIONS

GUÍA DE APRENDIZAJE DE INGLÉS PARA SEGUNDO CICLO DE EDUCACIÓN MEDIA

MODULE 1

"Issues to think about"



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Guía de Inglés para Segundo Ciclo de Educación Media

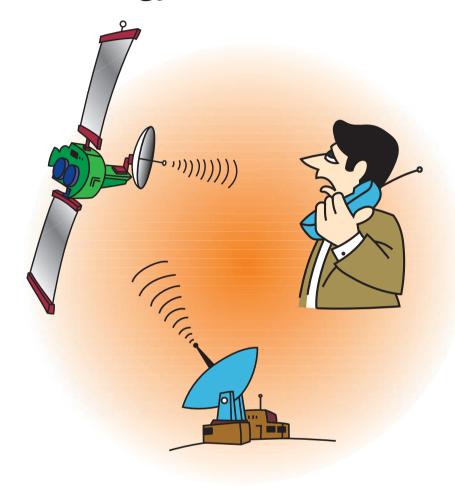
Coordinación Nacional EPJA Inscripción N° 169964 Ministerio de Educación Edición Actualizada

Ilustraciones portadas: Lorena Calderón C. Ilustraciones páginas interiores: © 2008 JupiterImages Corporation

Reimpresión por A Impresores, año 2019 Distribución Gratuita

GUÍA DE APRENDIZAJE Nº2

Technology and Communications



En esta unidad usted...

- Identificará diferentes tipos de textos, tales como artículos y noticias.
- · Reconocerá léxico relacionado con los medios de comunicación y la tecnología.
- Demostrará comprensión de textos escritos relacionados con los medios de comunicación y la tecnología.
- Establecerá relaciones entre los temas emanados de los textos y sus conocimientos y experiencias personales.
- Interactuará con sus compañeros en forma oral preguntando y respondiendo acerca de los contenidos de los textos.
- · Responderá preguntas en forma escrita y escribirá pequeños textos.
- · Revisará el uso del tiempo presente simple.

ICONOS UTILIZADOS EN LAS GUÍAS

Señala las actividades que involucran lectura.
Señala las actividades que involucran producción escrita.
Señala las actividades que involucran reproducción o producción oral.
Señala que se realizará un mini proyecto (individual o colectivo).
Señala un mensaje con una es- trategia de aprendizaje, o una tarea que se puede comple- mentar.
 Presenta una estructura o tema gramatical.
Presenta la sección de conso- lidación y también se utiliza en la evaluación.

Lesson 1: NEWSPAPER

- 1. Piense y responda en castellano.
- a. ¿Qué periódicos circulan en su localidad?

b. ¿Cuál es su periódico preferido? ¿Por qué?



Lea atentamente el siguiente texto.

Newspapers are publications containing news, information and advertising. It may be general or special interest, most ofthem published daily or weekly.

The first printed newspaper was published in 1605, and the form has grown even in the face of competition from technologies such as radio, television, and the internet. Recent developments on the internet are, however, offering major challenges to the business model of many newspapers, although historically, new media technologies such as radio and television never replaced print media.



General-interest newspapers are usually journals of current news. Those can include political events, crime, business, culture, sports, and opinions (in the form of editorial, columns, or political cartoons). Newspapers use photographs to illustrate stories; they use editorial cartoonists. They usually illustrate opinion, more than news.

Some specific features a newspaper may include are:

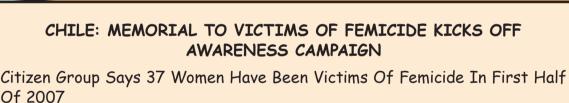
- · Weather news and forecasts
- · An advice column
- Critical reviews of movies, plays, restaurants, etc.
- Editorial opinions
- A gossip column

- · Comic strips and other entertainment, such as crosswords, sudoku and horoscopes
- · A sports column or section
- · A humor column or section
- · A food column
- · Classified ads are commonly seen in local or small newspapers

Types of newspaper

A daily newspaper is issued every day, often with the exception of Sundays and some national holidays. Saturday, and where they exist Sunday, editions of daily newspapers tend to be larger, include more specialized sections and advertising inserts, and cost more. Typically, the majority of these newspapers' staff works Monday to Friday, so the Sunday and Monday editions largely depend on content done in advance.

Weekly newspapers are also common and tend to be smaller than daily papers.



(July 27, 2007) The Network Against Domestic and Sexual Violence in Chile initiated its campaign "iCUIDADO! EL MACHISMO MATA" — Careful! Machismo Kills! — Thursday with solemn memorial services dedicated to victims of femicide. The organization used empty pairs of shoes to represent the more than 300 women who have been murdered because of their gender since 2001.

This is an excerpt taken from a newspaper which is published in Santiago. It is written in English. It is <u>The Santiago Times</u>.



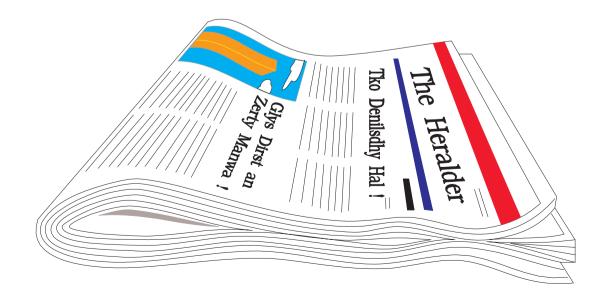
Recuerde. No tiene que entender todas las palabras. No se asuste. Busque en el diccionario las palabras que le impiden entender la idea global.

2. Responda en <u>inglés</u> de acuerdo al texto.
a. What is a newspaper?
b. When was the first newspaper printed?
c. Has printed news been replaced by other means?
d. How are weekly newspapers different from daily ones, apart from the frequency?
e. What is <u>The Santiago Times</u> ?
3. Responda en <u>castellano</u> de acuerdo al texto.
a. Nombre las cinco primeras secciones de un periódico que se mencionan en el texto.
•
•
•
•

b.	. ¿De qué trata la	noticia (contenid	a en el a	rtículo?						
_											
<u> </u>	¿Qué iniciativas el "femicidio"?	cree us	sted que	e deben	adoptar	y/o	promover	los	gobiernos	para	evitar



- 4. Trabaje con sus compañeros/as. Elaboren un periódico en inglés.
- · Divídanlo en al menos 5 secciones.
- · Diseñen la portada, con titulares en inglés e imágenes.
- Encuentren información en inglés para completar las secciones. (Internet u otro medio).



Lesson 2: INFORMATION AGE

I. I letise y nespotiau,	1.	Piense	У	Respondo	١.
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d. flujo de datos

e. comercio electrónico

¿Ha visto alguna vez las siguientes siglas? ¿Sabe qué significan o a qué se refieren?

a. WWW / b. URL / c. PC / d. HTML / e. CD / f. CPU

b. _____ d. _____ f. _____ 2. Busque los siguientes conceptos en el texto. Escriba su equivalente en inglés: a. documentos electrónicos b. tela de araña c. lenguaje computacional



Lea atentamente el siguiente texto.

The World Wide Web is a collection of electronic documents that are linked together like a spider web.

These documents are stored on computers called servers located around the world.

The Web has evolved into a global electronic publishing medium and increasingly, a medium for conducting electronic commerce.



The Web consists of:

- Your personal computer
- Web browser to access the Web
- · A connection to an Internet service
- Servers to host the data
- Routers and switches to direct the flow of data

How the Web Works

Web pages are stored on web servers located around the globe.

Entering the (Uniform Resource Locator) **URL** of a web page in your web browser or clicking a link sends a request to the server which hosts the page.

The server sends the web page to your computer and your **web browser** displays it on your screen.

A web page is an electronic document written in a computer language called HTML (Hypertext Markup Language).

Web pages can contain text, graphics, video, animation, and sound, as well as interactive features, such as data entry forms.

Each page has a unique address known as a URL (Uniform Resource Locator), which identifies its location on the server

Web pages usually contain hyperlinks to other web pages. Hyperlinks are text and images that reference the URLs of other web pages.

Websites

A website is one or more web pages that relate to a common theme, such as a person, business, organization, or a subject, such as sports.

The first page is called the home page, which acts like an index, indicating the content on the site.

From the home page, you can click hyperlinks to access other web pages.





Ponga atención a los títulos y palabras en negrita. Le ayudarán a entender mejor.

3. Lea y responda en <u>inglés</u> .
a. What is the World Wide Web?
b. Where are documents stored?
c. How many components does the Web have?
d. What is a website?
e. What's the name of the first page in a website?

4. Lea y Responda en <u>castellano</u> .
a. Nombre los componentes de la WWW.
b. Explique cómo funciona la web.
c. ¿Qué es una URL?
5. Pensemos en nuestro lenguaje.
a. ¿Cómo le llamamos nosotros a la www?
b. ¿Tenemos un nombre para website?

c. ¿Por qué le decimos PC al compu	tador? ¿Cómo debiéramos decirle?
	el inglés que usamos en nuestro país. Comience por el árec al menos 15.
1	8
2	9
3	10
4	11
5	12
6	13
7	14
15	
6. Vaya al sitio www.educarchile.c	:I
Describa la "homepage" y los "hype	erlinks" que contiene.

Lesson 3: PEOPLE WITH DISABILITIES AND TECHNOLOGY



"Caminar por las calles de Santiago es casi un acto reflejo, le hacemos el quite a los hoyos de las aceras y sólo vamos preocupados de que no nos vayan a meter la mano a la cartera. Pero, ¿se ha puesto a pensar que pasaría si tuviese que usar una silla de ruedas para moverse? ¿Cuánto tiempo le tomaría entrar a un edificio o subirse a una micro?"

Revista Atrévete (Fonadis)

	1.	Piense	y	responda	en	castellano.
--	----	--------	---	----------	----	-------------

a. ¿Conoce usted a alguna persona discapacitada?

b. ¿Qué tipo de discapacidades existen?

c. Piense por un momento qué tipo de impedimentos encuentra una persona discapacitada en la vida diaria.





Lea atentamente el siguiente texto.

People with disabilities meet barriers of all types. However, technology is helping to lower many of these barriers. By using computing technology for tasks such as reading and writing documents, communicating with others, and searching for information on the Internet, students and employees with disabilities are capable of handling a wide range of activities independently. Still, people with disabilities face a variety of barriers to computer use. These barriers can be grouped into three functional categories: barriers to providing computer input, interpreting output, and reading supporting documentation. Hardware and software tools have been developed to provide functional alternatives to these standard operations. Specific products, and approaches to using them are described below.



Mobility Impairments

Some wheelchairs may not fit under standard height computer tables and some computer users do not have enough use of their hands and arms to operate a standard keyboard or mouse.

Equipment which provides flexibility in the positioning of monitors, keyboards, documentation, and tabletops is useful for many individuals with disabilities. Plugging all computer components into power outlet strips with accessible on/off switches makes it possible for some individuals to turn equipment on and off independently.

Blindness

Individuals who are blind cannot access visual material presented on the computer screen or in printed materials.

Most individuals who are blind use standard keyboards, however, Braille input devices are available. Braille key labels can assist with keyboard use.

Speech output systems can be used to read screen text to computer users who are blind. Special software programs, called screen readers "read" computer screens and speech synthesizers "speak" the text. The availability of earphones for individuals using speech output systems can reduce the distractions for others nearby.

Hearing and/or Speech Impairments

Speech and hearing disorders alone do not generally interfere with computer use. However, modern speech synthesizers can substitute voices and thus provide a compensatory tool for students who cannot communicate verbally. Students with portable systems can participate in class discussions once adapted computers provide them with intelligible speaking voices. Word processing and educational software may also help students who are hearing impaired develop writing skills.

Specific Learning Disabilities

Educational software where the computer provides multi-sensory experiences, interaction, positive reinforcement, individualized instruction, and repetition can be useful in skill building. Some students with learning disabilities who have difficulty processing written information can also benefit from completing writing assignments, tutorial lessons, and drill-and-practice work with the aid of computers. For example, a standard word processor can be a valuable tool for individuals with dysgraphia, an inability to produce handwriting reliability.

2. Lea y seleccione la alternativa correcta de acuerdo al texto.

People with disabilities...

- a. don't face any kind of barriers today.
- b. face barriers only in the technological field.
- c. meet barriers of different types.

Technology...

- a. is helping people with disabilities to reduce barriers.
- b. is increasing barriers for people with disabilities.
- c. has eliminated all the barriers for people with disabilities.

	Individuals who are blind	
α.	are totally impeded to access to material presented on the computer scr	een.

b. can have access to special software programs called screen readers.

c. can only have access to Braille input devices.

3. Lea y responda en <u>castellano</u> .	3.	Lea	У	responda	en	castellano.
--	----	-----	---	----------	----	-------------

a.	¿Cómo pueden ser clasificados los impedimentos que enfrentan las personas discapacitadas?
b.	Mencione una posible solución planteada en el texto para las siguientes situaciones:
•	Sillas de ruedas que no alcanzan la altura de los escritorios de computación convencionales.
•	Personas ciegas que no pueden escribir con un teclado computacional.
•	Personas ciegas que no pueden leer la pantalla.
•	Personas con problemas de habla.
•	Estudiantes con problemas de aprendizaje.

	4.	Traduzca	los	siguientes	conceptos	al	castellano.
--	----	----------	-----	------------	-----------	----	-------------

α.	Blindness	
b.	Speech and hearing disorders	
c.	Multy-sensory experiences	
_1	Desition with Comment	
d.	Positive reinforcement	
e.	Learning disabilities	





CONSOLIDATION

1. Ilustre los siguientes elementos. Puede dibujar o pegar recortes.					
a. Newspaper		e. Wheelchair			
b. Radio		f. Earphones			
c. Television		g. Keyboard			
d. Mouse		h. Computer screen			



Pida a su profesor/a ayuda y practique la pronunciación de estas palabras.

Ponga especial cuidado con los cognados radio y television.

Se escriben igual pero se pronuncian distinto.

2. Clasifique las palabras anteriores. Intente diferentes categorías.

Por ejemplo:

Computer items	Means of communication	



JUD-

Just for kidding

Five reasons why the television is better than the World Wide Web

- 1. It doesn't take minutes to build the picture when you change TV channels.
- 2. The family never argues over which Web site to visit this evening.
- 3. A remote control has fewer buttons than a keyboard.
- 4. Even the worst TV shows never excuse themselves with an "Under Construction" sign.
- 5. You can't surf the Web from a couch with a beer in one hand and Doritos in the other.

GRAMMAR TIPS



El tiempo presente simple se usa principalmente para referirse a:

• Verdades permanentes: The Earth goes round the Sun.

• "El período actual": I live in Concepción.

• Acciones habituales: We usually go to work from Monday to Friday.

• Como referencia al futuro: My parents arrive tonight.

FORMS

Affirmative:

Sujeto + Verbo + (Objeto/Complemento)

*Recuerda que con la tercera persona singular (He-She-It) el verbo toma "s".

Negative:

Sujeto + don't / doesn't + Verbo + (Objeto /Complemento)

Usamos:

Do con: I - you - they - we Does con: He - she - it

Interrogative:

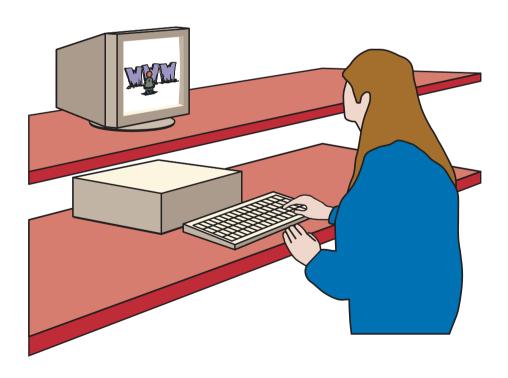
(Wh) + Do / Does + Sujeto + Verbo + (Objeto/Complemento) + ?



iPractiquemos!

1. Complete las oraciones con el verbo dado, en la forma que corresponda.			
a. Newspapers photographs to illustrate stories. (use/uses)			
b. The webof several components. (consist/ consists)			
c. Each pagea unique address. (has/have)			
d. Web pages usuallyhyperlinks to other web pages. (contain/contains)			
e. The computermulti-sensory experiences. (provide/provides)			
2. Responda en <u>inglés</u> las siguientes preguntas usando "Short Answers".			
a. Do you know how to use a computer?			
b. Does your teacher arrive on time?			
c. Do you read a newspaper everyday?			
d. Does the Internet provide only true information?			
e. Do all newspapers include a sports section?			

3.	3. Traduzca al <u>castellano</u> las siguientes oraciones.			
a.	Speech disorders do not generally interfere with computer use.			
_				
b.	A website is one or more web pages that relate to a common theme, such as a person business, organization, or a subject, such as sports.			
_				





si quieres encontrar más ejercicios o información gramatical puedes visitar: http://www.mansioningles.com

LANGUAGE SUMMARY

List of words	Translation
advertising	publicidad
advice	consejo
aid	ayuda
arms	brazos
assignment	tarea
barrier	barrera
blind	ciego
browser	navegador
business	negocio
crime	delito
crossword	crucigrama
current	actual
daily	diario (diariamente)
data	datos
device	dispositivo
disabilities	incapacidades
earphone	audífono
employee	empleado
empty	vacío
entry	entrada
excerpt	extracto
features	características
first	primer /o/a
food	alimento
forecast	pronóstico
gender	género
gossip	chisme-copucha
hand	mano

List of words	Translation
handwriting	letra (escritura)
holidays	feriados
however	sin embargo
impairment	impedimento
journal	revista / periódico
keyboard	teclado
nearby	cercano
news	noticias
newspaper	periódico
often	a menudo
outlet	enchufe
request	petición/solicitud
screen	pantalla
server	servidor
shoes	zapatos
skills	destrezas / habilidades
speech	habla
spider	araña
staff	personal
stories	historias
strips	tiras
subject	tema
switch	interruptor
tool	herramienta
voice	voz
weather	tiempo (climático)
web	red
weekly	semanal / semanalmente
wheelchair	silla de ruedas

USEFUL EXPRESSIONS

be a piece of cake The test was a piece of cake!	algo muy fácil
be all ears Are you going to tell me the truth? I'm all ears!	estar ansioso por escuchar lo que alguien tiene que decir
be broke Don't ask me for money I'm broke!	estar quebrado - sin dinero
be fed up with Peter is fed up with his work.	estar harto/a
be on the road Singers are always on the road.	estar viajando
be over The class is over.	estar terminado
be up and running The PC was serviced and it is up and running now.	estar operativo / tecnológico
beat around the bush You're beating around the bushgo to the point!	evadir un asunto / irse por las ramas
the bottom line Lookwhat's the bottom line of that document?	la información más esencial
bug He's always bugging me!	molestar



Recuerde que es útil memorizar algunas expresiones y utilizarlas cada vez que pueda.

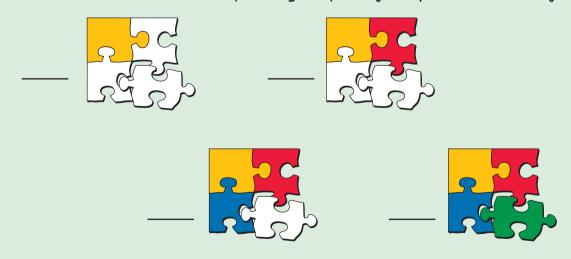


Piense y revise su trabajo a lo largo de esta unidad. Busque ayuda en los aspectos que le resultan más difíciles.



Self Evaluation

How have I done in this unit? Marque la figura que mejor representa su trabajo en la unidad.



Lo que más me gustó:_____

Lo que más me costó: ______

HEALTH

COMMUNICATIONS



JOB BIGHTS